

ADVERTISING AND PROMOTION

Educational facilities, teachers, and students shall not be used in any manner for the promotion or sale of services or products offered by agencies or organizations. The Board of Directors specifically forbids the following:

- (1) Distribution by students of pamphlets urging students, parents, and others to purchase services or products sold for profit;
- (2) The sale by students or teachers of products and/or services, except in relation to production by students as part of the program;
- (3) Similar activities that would involve the teachers and/or students, and which would interfere with the normal schedules and activities of the school.

Specifically exempted from the provisions of this policy shall be a student insurance program.

When the Board of Directors and the superintendent of schools feel that the educational gain outweighs any promotional purpose, prior approval for an activity may be granted by the board.

Legal Reference: Iowa Code §§279.8, 280.14 (2013).

Cross Reference: 402.3 Solicitations from Outside
504.6 Student Fund-Raising
905 Community Activities Involving Students

Approved: March 11, 1991
Reviewed: June 9, 2014
Revised: February 26, 1996